

Negaunee Public Library Board

December 18, 2018

1. Call to order
2. Secretary's Report (Approval of the Minutes)
3. Public Comment
4. Financial Report
5. Communications
6. Librarian's Report
7. Unfinished Business
 - a. Strategic Plan
 - i. Adopted by city council!
 - ii. Now what?
 - iii.
 - b. Film license discussion
 - c.
8. New Business
 - a. Welcome, Savanna
 - b. Jessica's vacation
 - c.
9. Adjourn

Next meeting: January 15, 2019

Officers:

President: Al Sundine

Vice President: Jeanne Sandstrom

Secretary: Laura Jandron

Negaunee Public Library Board

Minutes of the Dec. 4, 2018 meeting.

Members present: J. Beck, L. Jandron, A. Sundine (via phone), J. Holman,
Library Director.

Absent: J. Sandstrom.

Meeting called to order by A. Sundine at 10:20am. Minutes of the Oct. 16, 2018 meeting were read and approved.

Public Comment: None

Communications: An application was received for our library board. Will need to be approved by the city council.

Unfinished Business:

We have approved the final plan of the Negaunee Public Library Strategic Plan, Oct. 2018. We thank our library director, consultant, city manager, committee members, and all the public who participated to make this report a reality. We look forward to implementing this excellent plan for our library.

Motion approved, motion passed.

Meeting adjourned at 10:35am.

Respectfully submitted,

Laura Jandron, Secretary

Negaunee Public Library

Financial Report

December 18, 2018

All bills were paid through December 1, 2018.

Bills to be paid January 1, 2019:

Baker & Taylor	293.92
Mining Journal	231.40 (annual subscription)

Negaunee Public Library Board

December 18, 2018

Librarian's Report

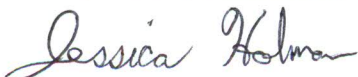
I submitted the annual state aid report for fiscal year 2017 last Friday, once the strategic plan was adopted by the city council. It is a good affirmation that last year was a positive year for the library in many ways, as shown in the statistics. For example, there were 14,067 library visits, up from 13,556 in 2016. Total program attendance was 1,457 last year, compared to 1,387 the previous year. Overall circulation was up, with increases in electronic and non-children's materials and a decrease in children's materials.

The Friends of the Negaunee Public Library held a book and vinyl records sale on December 3. It went very well, bringing in a few dollars more than the Valentine's Tea and Book Sale last February. The sale also got about one-third of the old vinyl records out of our storage room in the basement.

The Junior Teen Advisory Group is planning a pajama party, in light of the strategic planning surveys (Rilen was paying attention). They have been working on a stop-motion animated video – which would have been recorded yesterday if I knew what I was doing with the application – and are always full of interesting ideas.

The library and city hall will be closed Saturday, December 21, through Tuesday, December 25, for Christmas, and again on Monday, December 31, and Tuesday, January 1, for the new year. Have a safe and happy holiday season.

Respectfully submitted,



Jessica Holman, director

Movies at the libraries: Responses from the Ishpeming Carnegie Public Library and Peter White Public Library

Ishpeming – Kelsey Boldt, assistant librarian, October 16

Hey Jessica!

Jesse forwarded your message to me about movies. I'm usually the one who coordinates them so I think I can answer your questions.

On average, I would say we show 12 movies a year. Some months we don't have any, but some we have multiple so I would say that's a good average. About 1 per month.

Attendance is spotty. For family-oriented movies we get probably between 5 and 10. For adult movie nights (usually 16 & up as we will sometimes show PG-13 or R rated movies) we get between 0-10. I know that's a big range but I will say that more recently we rebranded the monthly movie night to be "Drive-In" themed and I've had, consistently, 5-8 people for the last 3 months or so.

We have a license for showing movies from Swank. They have a large catalog of movies that subscribers would have the rights to show. They do not provide a copy of the movie to play though. If we don't have the movie in our collection I usually just place a hold through another library.

I hope this helps! Just let me know if you have any other questions!

Peter White – adults: Carolyn McManus, library programming coordinator, October 17

Hi Jessica,

I looked over my movie statistics from last year. During that time I showed one documentary a month, 2 BYOs and 2 Matinees. Ben ran a Modern Classics series which averaged around 10 people per film. Cathy did a CineArts, but I do not have statistics on that. In general I averaged 15-25 people per movie. Matinees are my best, followed by documentaries and BYOs. For this year I am planning on showing just 4 films a month: a documentary, a matinee, a BYO, and a foreign film.

The Children's room was showing a movie once a month on a Saturday afternoon, and they occasionally show a movie when the kids are out of school. I don't have access to their statistics.

To show a film, you need to purchase the rights. We have two umbrella licenses: Swank and MPLC. These cover most of the major studios, and some independent and foreign distributors. The two licenses cost roughly \$750 per year. Some movies you can purchase with the showing rights. If you purchase from National Geographic you can show their films. I sometimes borrow documentaries from the PBS POV lending library so I don't have to purchase extra rights.

The PWPL Friend's group purchases the licenses and gives extra money for single event licenses.

I hope this helps, Carolyn

Peter White – children/teens: Sarah Rehborg, youth services librarian, November 5

We show typically 1 a month throughout the school year, so about 9. Then we usually show 5-6 during the summer.

Attendance really varies depending on the film. Sometime there are 3-5, more normally it's around 15, and when we show movies like Frozen or The LEGO Movie, its 50-80 people.

We do show some movies for teens, Mary shows maybe 2 or 3 a year. Attendance is about 15 or so typically.

As long as the movie is covered under the licensing that we already have, we can use our collection movies. I typically don't show a movie that isn't covered by the licensing we have.