



## **Negaunee Downtown Development Authority October 26, 2020 Minutes**

The Negaunee Downtown Development Authority was called to order by DDA Chairman Gary Nelson at 5:42 PM, on October 26<sup>th</sup>, 2020, at the Negaunee Ice Arena. Present were authority Members Nate Heffron, Gary Nelson, Scott Soeltner (via Zoom), Pete Munson (via Zoom) and Haley Thomas (via Zoom). Absent: Maryhanna Ockerman, Jeremy Poch, and Jeff Plummer

DDA Member Pete Munson made a motion to approve the agenda. Seconded by DDA Member Haley Thomas. Motion Passed.

DDA Member Haley Thomas made a motion to approve the minutes from the meetings held on the following dates: September 8, September 17, and October 5, with an amendment to the October 5 meeting's date header, to reflect the correct date. Seconded by DDA Member Pete Munson. Motion Passed.

DDA Member Haley Thomas gave an update on the Community Affairs and Events Committee. She stated that her, DDA Member Maryhanna Ockerman, and DDA consultant Mona Lang are working together in compiling events held in the downtown. She will report back more information when they are complete.

DDA Consultant Mona Lang gave an overview of the marketing and branding plan process and suggested scope of work to be completed by an outside firm. She also indicated the MEDC will assist in providing technical assistance in the form of financial assistant to the DDA for this project. DDA members will meet with Ms. Lang and the City Manager and the two principle outside firms for interviews. Upon the conclusion of these interviews, a recommendation will be made to the DDA for final selection.

DDA Consultant Mona Lang gave an information presentation on to the DDA and public on upcoming projects and the current status of the DDA districts.

DDA Member Scott Soeltner made a motion to accept and put on file Mrs. Lang's report as it satisfies requirements under PA 57. Seconded by DDA member Gary Nelson. Motion passed.

The Next DDA meeting will be on November 23, 2020, at 5:30PM.

A slate of meeting dates was reviewed by the DDA for the 2021 schedule.



A motion was made to accept and establish the meeting schedule for 2021 by DDA Member Pete Munson. Seconded by DDA Member Scott Soeltner.

Public Comment: None.

Meeting adjourned at 6:36 PM.

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Nate Heffron