**Negaunee Downtown Development Authority**

**March 22, 2021 Minutes**

The Negaunee Downtown Development Authority was called to order by DDA Chairman Gary Nelson at 5:32 PM, on March 22nd, 2021, via Zoom. Present were authority Members Nate Heffron, Mike Rindenour,

Gary Nelson, Pete Munson, Marybeth Kurtz, and Ryan Nummela. Absent: Haley Thomas, and Jeff Plummer.

Marybeth Kurtz made a motion to approve the minutes from the January 25th meeting. Seconded by DDA Member Pete Munson. Motion Passed.

The following appointments to the standing committees are as follows:

Projects and Budget Committee

Gary Nelson, Mike Rindenour, Nate Heffron, and Hayley Thomas

Economic Development Committee

Gary Nelson, Nate Heffron, Ryan Nummela, and Pete Munson

Community Affairs and Events Committee

Mary Beth Kurtz, Mike Rindenour, Ryan Nummela, and Nate Heffron

DDA Member Nate Heffron gave a financial report. DDA Consultant Mona Lang reported that this will be part of the packet each month.

DDA Consultant Mona Lang gave an update on the marketing and branding plan. She reported that the steering committee will begin to meet soon and that a timeline will be made out for these meetings. Additionally, she reported that a survey will be given out in conjunction with the Master Plan update. DDA Member Nate Heffron mentioned that series of promotion videos will be made on the concept of the marketing and branding plan, its development and participation, and its final draft.

DDA Member Nate Heffron reported that the CRD program has been launched. The City will begin to process applications as soon as they are received. Additionally, copies of the administrative guide and applicant packet will be made available to the DDA members.

DDA Member Mike Rindenour made a motion to allow the purchase of a recognition plaque for Mary Luttinen’s at 206 Jackson St. Seconded by DDA Member Ryan Nummela. Motion Passed.

DDA Member Nate Heffron and DDA Consultant Mona Lang had mentioned that they would like to work with the Community Affairs and Events Committee to look into sponsoring Tinseltown 2021. They specifically want to hire former DDA Board Member Maryhanna Ockerman to head up the event. Members of the DDA referred this to the Community Affairs and Events Committee.

DDA Member Nate Heffron requested the DDA allow him to contact the Luge Club to see if they would be willing to hand over the Heikki Lunta 2021 event to the DDA. No objection was made to the request.

DDA Member Nate Heffron and DDA Consultant Mona Lang gave an update of all the new businesses moving in downtown and prospective businesses they have been in talks with.

DDA Consultant Mona Lang gave her report and covered various topics: DDA Tour of Downtown, New Events, the Downtown Streetscape Project.

DDA Member Ryan Nummela announced that Campfire Coffee is scheduled to open April 19th.

DDA Member Heffron mentioned that the April meeting may be canceled and a special meeting will be held in early May to tour the downtown for the purpose of the streetscape project.

The Next DDA meeting will be on April 26, 2021, at 5:30PM.

Public Comment: None.

Meeting adjourned at 6:24 PM.

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Nate Heffron