**Negaunee Downtown Development Authority**

**Community Affairs and Events Committee**

**February 28, 2022 Minutes**

The Negaunee Downtown Development Authority’s Community Affairs and Events Committee was called to order by Nate Heffron at 5:00 PM, on February 28th, 2022, at the Negaunee Ice Arena. Present were committee members Pete Munson, Marybeth Kurtz, Nate Heffron, and Mike Ridenour and consultant Mona Lang. Absent: None.

A discussion was had on Heikki Lunta, the event was a great success. Consultant Mona Lang reported that the event netted a profit. Discussion was had and it was decided to hold the event this coming year on the weekend of February 3rd and 4th to avoid the NETs game held annually in Negaunee.

A discussion was held on creating a Social District in Downtown Negaunee. If created, the district would allow for the open carry and consumption of alcoholic beverages. The city can impose boundaries, times, and regulations for such activities. This will be further discussed at the DDA meeting.

Mona Lang discussed upcoming event to be held in negaunee within the next year and a half. This included Pioneer Days 2022, Thunder on the Range 2022, Tinseltown 2022, Heikki Lunta 2022, Ore to Shore 2022, and the Fireman Tournament 2023.

Mona Lang gave an update to the committee on the marketing and branding efforts project. She mentioned that a report is forthcoming to the full DDA in the next month or two.

Public Comment: None.

Meeting adjourned at 5:30 PM.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Nate Heffron