



**You can
cut back
on energy
costs and
receive a
cash
reward.**

**Smart
MOVE.**

Your community-owned utility is committed to helping you lower your energy costs and save money. That's why we're proud to introduce these special programs and cash-back incentives when you purchase energy efficient products.

Responsible Appliance Recycling Program

If you're stuck with older, less efficient appliances, they're costing you extra money on your utility bills. The good news is that we can make it easy to dispose of that old, inefficient appliance ... and we'll even pay you to do it!

Our Responsible Appliance Recycling Program makes it easy. We'll pay you a \$30 cash reward when you turn in old refrigerators and freezers that are still in working order.

We'll even arrange for pick-up of your older appliances and cover those costs as well. The appliances you turn in will be disposed of in an environmentally responsible manner. Useful parts will be recycled, and dangerous Polychlorinated biphenyls (PCBs) and ozone-damaging Chlorofluorocarbons (CFCs) will be

recovered. Best of all, when you replace your old appliances with newer and more energy-efficient models, you'll save money month after month on your utility bills.

Scheduling an appliance pick-up is fast and easy. To start saving money on your energy bills – and get your cash reward – just call 1-800-922-3744 toll-free or visit www.arcaincutility.com.

ENERGY STAR® Appliance Rebates

Did you know that appliances and lighting account for about 30% of your home's energy consumption? It makes sense to think energy efficiency and look for the ENERGY STAR symbol when you shop for replacement equipment. ENERGY STAR is the trusted, government-backed symbol for energy efficiency helping us all save money and protect the environment through energy-efficient products and practices.

Products that carry the ENERGY STAR label use less energy than other products, saving you money on your electric bill. For example, an ENERGY STAR

qualified refrigerator is 20% more energy efficient than the minimum federal standard. Plus, ENERGY STAR products help the environment by conserving energy and reducing the need to build additional power plants.

For a limited time, earn a cash back reward when you purchase the following ENERGY STAR qualified appliances:

Appliance	Cash-Back Reward
Refrigerator	\$50
Clothes Washer	\$50
Dishwasher	\$25
Dehumidifier	\$15
Room Air Conditioner	\$15

Energy Efficient Lighting

Make the switch to compact fluorescent light (CFL) bulbs. They use 75% less energy than typical incandescent bulbs, and last 10 times longer. We will give you a \$1.50 rebate for purchasing and installing an ENERGY STAR qualified CFL.

Lighting Product	Cash-Back Reward *
ENERGY STAR qualified Compact Fluorescent Light Bulbs	\$1.50 per bulb
ENERGY STAR LED Holiday Light Strings	\$3.50 per string
LED or Electroluminescent Night lights	\$1.50 per light
	*Rebate limited to 5 per customer

HVAC Rebates

Heating and cooling – together with water heating – accounts for nearly two-thirds of the average homeowner’s total energy bill, so it pays to look for ways to make your home’s systems more efficient. Furnaces and boilers are also a substantial investment, costing thousands of dollars and lasting 17 to 20 years. That’s why it’s important you choose a system that offers you comfort, reliability, and low operating and maintenance costs. Invest in the following mechanical systems for your home:

Mechanical System	Cash-Back Reward
Existing Central Air System Tune-up	\$25
New Central Air Conditioner Purchase 14.0 to 14.99 SEER 15.0 to 15.99 SEER 16.0 SEER or higher	\$50 \$100 \$150
ECM (Electronically Commutated Motor) on High Efficiency Furnace - new or retrofit	\$250
Electric Water Heater (.93 Energy Factor or greater; replace an existing electric water heater)	\$50

Shopping for a New System?

Here are a few HVAC buying tips:

- If your central air conditioning unit is more than 12 years old, replacing it with an ENERGY STAR qualified model could cut your cooling costs by 30%.
- If you’re in the market for a new forced-air furnace, buy a unit that is at least 90% AFUE (Annual Fuel Utilization Efficiency) efficient and uses a variable speed motor.
- When replacing your water heater, look for the Energy Factor (EF). The higher the EF the more efficient the model. Look for 0.93 EF or higher on electric water heaters.

How to Get Your Cash Back Reward

To receive your reward, pick up an application at:

Negaunee City Hall
319 West Case Street
PO Box 70
Negaunee, MI 49866
906-475-7700 ext. 16

- Purchase and install qualifying equipment.
- Return your completed application together with an itemized receipt, to the city hall. Your rebate will come in the form of a bill credit.

To learn more about energy saving measures, visit our power supplier’s website: www.wppienergy.org

Note: Incentive levels are valid through December 31, 2010. Program funds are limited and available on a first-come, first-served basis.